



Peter Breed

Range of Competencies

Peter has broad experience consulting to clients who range from 'blue chip' multi-nationals, not for profits and small family businesses to tertiary educational institutions. He has given presentations to conferences, workshops and seminars in a number of countries. His specific competencies cover:

- ◆ Developing Individuals/People
- ◆ Coaching and Mentoring
- ◆ Building Positive Group/Team Synergy
- ◆ Designing Performance Management Systems
- ◆ Strategic Human Resources Planning
- ◆ Planning Business Direction and Focus

Peter is an experienced business advisor who helps his clients:

- ◆ realise the *full potential* of their people
- ◆ with strategic and tactical interventions when *'more of the same won't do'*
- ◆ create business environments where their people *look forward to challenging and rewarding work*
- ◆ develop *self sufficient people* who have grown and learned from the work he has done in their organisation
- ◆ *look at themselves* through the eyes of their customers and suppliers

Peter's consulting philosophy is to:

- ◆ ensure any client consulting investment has a *direct impact on 'the bottom line'*
- ◆ test consultant / client relationship effectiveness through *small pilot programs*
- ◆ encourage *'staged' implementations* with *regular reviews at each stage*
- ◆ offer solutions with *minimum disruption* to a client's business
- ◆ *mentor and coach* his clients in order that they can become self-sufficient

What makes Peter R Breed & Partners different from other providers?

- ◆ Over 25 years experience working with companies of all types and sizes
- ◆ Peter is intimately involved in all assignments – nothing is delegated
- ◆ A genuine and practised values-driven business philosophy
- ◆ All programs are 'tailor made' to meet specific client needs – no 'off the shelf' packages

Background

After completing his Masters Degree at Cambridge University, Peter enjoyed the benefits of experiencing commercial and industrial practices worldwide developing through line management positions in market research, marketing, business planning and international trading.

In 1987 Peter established his own consultancy in North Sydney focusing on all aspects of Total Quality Management with a human resources emphasis. Peter strongly believes in direct, hands-on client interactions and (with occasional support from close Associates) he builds genuine long term relationships which focus on adding real value and giving positive long term outcomes to his clients.

Peter specialises in the applications of Whole Brain Technology and Behavioural Profiling to individual, team and organisational issues. He is a member of the Herrmann International Global Network and a Senior Associate of Integro Learning.

helping your people discover their full potential

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